

Gil Gerretsen's One Sheet

GilTalks.com



The Marketer's Manifesto

In this program, Gil will show audience members his 12 Triggers that always produce more revenues. It's his SECRET SAUCE that will RADICALLY improve people's odds of telling their business story and bringing more business to the table. He'll explain his ground-breaking perspectives on the specific importance and utilization of carefully structured tactics, rather than the all-too-common haphazard or "dartboard" approach that destroys too many promising careers and businesses. By the end of the program, audience members will have a special set of tools to help them achieve lasting success in their business and life.

The Networker's Manifesto

Everyone needs to know how to develop and cultivate a broad network of people who know, like and trust them. In this program, Gil will help audience members understand the art of owning the room and making productive connections. He'll go on to explain why so many people FAIL at the art of networking while others seem to make the right connections with intuitive ease. Then, he will show how anyone can use his innovative techniques to make powerful and productive connections in an increasingly disconnected and mobile world. He will explore the different types of influencers, as well as how to make and manage appropriate connections with the right ones ... and how they in turn influence the people in their orbits.

The Millionaire's Manifesto

Most people dream of becoming rich, but so few ever achieve it. Why? In this program, Gil will show audience members the 7 Principles that separate the people who are able to generate sustained influence and wealth. How well these principles are understood and applied can almost predict where someone will end up in the economic spectrum of society. He will go on to explain the Mental Laws that drive a world-changer's capacity to generate great fortunes. Then he'll go on to show how anyone, anywhere can use that knowledge to build their own "place in the sun" and achieve memorable value and greatness.

Affidavits

"Gil, your presentation was astonishing, lively and engaging ... with lots of powerful insights and tactics that we had not heard before! You obviously struck a chord with us because everyone was hanging on your every word. You were a big hit!"

*Judy Comp
SC Court Reporters Assoc.
Greenville, SC*

"Gil, thank you for being our speaker. We greatly appreciated your practical and useful approach to help us improve our marketing impact. You avoided the common "pie in the sky" format and gave us a presentation that was loaded with tactics we could implement immediately. Thanks for being such a great resource!"

*Ron Cardwell
McNair Law Firm
Columbia, SC*

Why Gil?

When you first meet (or even just observe) Gil Gerretsen, you are instantly aware that he is distinctly different. He doesn't fit the traditional business mold, and he likes it that way! His energy and confident style attest to his growing popularity as a business writer and speaker.

Gil is Founder and President of BizTrek International Inc. a network of marketing Boot Camps and Think Tanks for "Average Joes" who are making it BIG. BizTrek was formed in 1994 and is headquartered in Greenville, SC (USA).

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