



Gil Gerretsen's Booking Questionnaire

Gil Gerretsen, Speaker
1212 Haywood Road, Building 300-D
Greenville, SC 29615
1.864.268.5300

Presentation Date: _____

Group Name: _____

Main Contact: _____

Employer: _____

Email: _____

Business Phone: _____

Mobile Phone: _____

Home Phone: _____

Location (City): _____

Venue Name: _____

Airport: _____

How will Gil be transported to your site? _____

Driver's Phone Number: _____

Gil's Hotel: (Non-smoking King): _____

Confirmation Number: _____

Job description of this audience: _____

Start Time: _____

End Time: _____

Number of attendees: _____

% Male: _____ % Female: _____

Age Range: _____



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Who will serve as Gil's interviewer / emcee / host? _____

What is on the program just before Gil speaks? _____

What is on the program just after Gil speaks? _____

Sensitive issues that should be avoided: _____

Specific purpose of the event (i.e. awards, annual meeting): _____

Who are the other main speakers, topics and contact info on the program? _____

Would you mind if Gill contacts them to coordinate messages? _____

Which professional speakers have you used in the past? _____

Describe a "day in the life" of your audience members: _____

What types of people do they deal with? _____



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What drives them crazy? _____

What is funny to them? _____

What would they love to see that would be a release of tension for them? _____

Common inside jokes about themselves and outsiders: _____

Industry terminology, phrases, lingo, jargon: _____

Industry acronyms: _____

Current challenges: _____

Recent breakthroughs or changes: _____

If you had a magic wand and could change one thing about the audience members, what would it be?
